

# Gala Program Ads

The full amount of Gala Program Ads purchased will count as votes! Payment must be made upon purchase through [firstcoastdwts.org](http://firstcoastdwts.org) or with check. *Ads must be submitted by August 30.*

## GOLD - \$500

Full page color ad in gala program.

## SILVER - \$250

½ page color ad in gala program.

## BRONZE - \$125

¼ page color ad in gala program.

## PROGRAM ADVERTISING SPECS

For more information about the event: [FirstCoastDWTS.org](http://FirstCoastDWTS.org)

- Upon purchase, email will be sent from BFAS with ad specs
- All ads must be submitted as digital files. Hard copies are not acceptable.
- Ads may be e-mailed to [kathy@beachesfinearts.org](mailto:kathy@beachesfinearts.org)
- Preferred format for ads is a high-resolution PDF.
- Please be sure to embed all fonts when creating the PDF.

### PRODUCTION TIPS

- Make sure your ad is full color (CMYK), built to the correct size and that width and height orientation is correct.
- Please use art in your ads that is scanned at a resolution of 200 to 400 dpi at 100% of its original size. Using lower resolution artwork will cause it to reproduce badly. Please do not use artwork taken from a website, these are generally 72 dpi and will look very bad in print.

### IMPORTANT

These file formats are NOT acceptable and cannot be submitted: PageMaker, Publisher, Powerpoint, Corel Draw, Microsoft Word, PC Quark Files.

FULL PAGE  
5 X 7.5

QUARTER  
PAGE  
2.25 X 3.75

½ PAGE  
HORIZONTAL  
5 X 3.75

*Thank you for supporting Beaches Fine Arts Series*